

Starting
from
\$1299

Corporate Video Complete package



Jørgen Hansen Managing Director JPH

Most customers want to see a business and products in action before they buy. They want to know whether it will improve their life and solve the problems. On-line video is the perfect way to you to do that. We can produce a punchy 2 to 3 minute corporate video that adds trust your website and increases your web search engine visibility. A 24/7 powerful marketing tool for any company no matter its size.

At **YouTubeforBusiness** we understand most people have no experience in video advertising, so we worked out up a complete professional corporate video package deal.

The Corporate Video Package includes :

- 30min Pre-production meeting & location scout
- 2hr First draft script writing from client brief /supplied materials
- Use of HD/BluRay quality video camera and editing equipment
- Up to 6hrs on location or studio shooting (inc. setup/pull down)
* video shot at a single location travel/setup/pull down between additional locations will be deducted from shooting budget
- Use of Teleprompter/autocue
- Voice over artist, recording & audio editing
- Production music (custom music is available)
- 2hrs Graphic Production

The Fixed price package covers

- One day of shooting (1 operator)
- One day editing
- Half a day of adjustments
- Final media delivery : Online, DVD or CD

Terms

- Turnaround normally 4-7 business days, All prices inc. GST
- Payment - \$250 on order, \$500 on shooting,
- \$500 on edit, completion, Balance on completion

Extras

We recommend considering extra crew members when utilising things like green screens, cranes and dolly shots, where two people can get the job done in a third the time, save you money and actually let you get more footage in the can

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|-------------------------------------|---------|
| Full Storyboard (from) | \$250 |
| 1 day Shoot | \$500 |
| 1 day Edit | \$280 |
| Additional Camera | \$150 |
| ½ day Shoot | \$500 |
| ½ day Edit. | \$280 |
| Presenter from 1 day (from) | \$350 |
| Presenter from ½ day (from) . . . | \$250 |
| Crew (ea) for 1 day. | \$250 |
| Crew (ea) for ½ day | \$150 |
| Location Green/Blue Screen . . . | \$200 |
| Dolly | \$100 |
| Crane | \$100 |
| Motion Graphics | \$60p/h |
| Custom Graphics | \$60p/h |
| 24tk Recording Studio | \$60p/h |
| Custom music Track | poa |

Green Screen

YouTubeforBusiness has a 3x6m chroma key green screen / blue screen wall pre-lit and ready for action.



www.YouTubeforBusiness.tv

Affordable Video Production

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