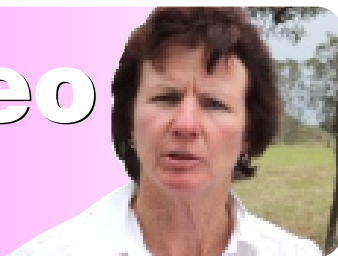


from
\$450
per/min

Testimonial video Complete package



A Testimonial Video will in most cases be more effective than a Corporate Video, yet cost significantly less. Testimonial videos show your customers that you're a real business solving real problems, and how you do it. Testimonial videos work especially well when your product has features or benefits that are not being put forward correctly using standard marketing techniques

A testimonial video provides

Confidence - When buyers can see the product for themselves.

Credibility - When they see real people and how good you & the product are.

Visibility - Improved SEO via YouTube & web visibility in searches.

Trust - Greater Trust in your website, products and what you offer

The Corporate Video Package process:

- You set a date & time with your client for filming
- Allow 1~2hrs typically, this includes setup & pull down.
- We'll assist you in developing your questions for the interview.
- We'll shoot on location at your client's premises with minimum fuss.
- We provide an experienced camera operator with all the required gear.

**Testimonial video is as easy as
asking your best customer to do you favour**

Terms

- Turnaround normally 4-7 business days,
- All prices inc. GST

- Payment - \$100 on order,
- 50% Balance on shooting,
- Balance on completion

If your company runs trade days, attends trade shows or industry conferences, chances are that a lot of your best customers will be there and that's a perfect opportunity to create Testimonial videos! We can set up in a corner of your booth or an unused room, and conduct interviews sometimes as many 4-5 customers an hour.

Extras

We recommend considering extra crew members when utilising things like green screens, cranes and dolly shots, where two people can get the job done in a third the time, save you money and actually let you get more footage in the can

Full Storyboard (from)	\$250
1 day Shoot	\$500
1 day Edit	\$280
Additional Camera	\$150
½ day Shoot	\$500
½ day Edit.	\$280
Presenter from 1 day (from)	\$350
Presenter from ½ day (from) . . .	\$250
Crew (ea) for 1 day.	\$250
Crew (ea) for ½ day	\$150
Location Green/Blue Screen . . .	\$200
Dolly	\$100
Crane	\$100
Motion Graphics	\$60p/h
Custom Graphics	\$60p/h
24tk Recording Studio	\$60p/h
Custom music Track	poa

Green Screen

YouTubeforBusiness has a 3x6m chroma key green screen / blue screen wall pre-lit and ready for action.



www.YouTubeforBusiness.tv
Affordable Video Production

Phone 0418 752 103
www.youtube4business.tv

contact@youtube4business.tv
44 Station Rd Bethania Q 4205

www.youtube4business.tv